



Firmly on the side of our clients

Independence

No conflicts of interest

bridport is a financial company specialised in **fixed income services**.

Independence

With no positions (even on an intra-day basis), we provide conflict-free services to institutional clients.

Our proprietary fixed income software tool “**Keox**”, provides assistance **from advisory, to execution to research**.

The group currently employs over 45 people.

Our History

1991 - **bridport & cie sa** was founded in Geneva as an independent financial services company specialising in the global bond markets. It is regulated by the Swiss Financial Market Supervisory Authority (FINMA).

1993 - **bridport & co (Jersey) ltd** was founded with the same purpose as bridport & cie sa. It is regulated by the Jersey Financial Services Commission.

2005 - **bridport & cie ag** Zurich was opened as a representative office of the Geneva headquarters and became a branch in 2015.

The group is a member of ICMA.

Advisory

We consider our advisory services to be of prime importance in establishing **long-term relationships**.

More than 50% of the company’s employees are in direct contact with clients, advising over **500 international institutional investors**.

Our advisory team consists of specialists bringing together many years of financial experience with knowledge of the fixed income and convertible bond markets.



“Firmly on the side of our clients”

The main objectives of our Sales team are to:

- Provide **impartial** and **conflict-free advice** in helping clients to build and monitor their investment strategy
- Optimise their **bond selection** according to their heavy type criteria with the help of our proprietary database “Keox” which contains over 30’000 bonds, 10’000 of which are liquid issues and more than 1’500 are convertible bonds
- Answer all requests related to the fixed income markets (specific credits, defaults, interpretation of prospectuses, advice on tenders, calculation examples, etc)
- Help clients benefit from the **liquidity** that we can provide from our combined network of market counterparties and buy-side clients

Execution

Absolute best execution is our responsibility.

This is an ever changing challenge for which we have a dedicated team who maintain close and trusted relationships with **over 200 professional counterparties**. We have extensive access in many domestic as well as international markets.

We do not act as market makers, nor own positions at any time, even intra-day.

Our network of institutional end-investors, often enables us to transact away from the professional market by matching complementary requirements and providing discreet improved execution. In particular for market sensitive and illiquid orders.

Transactions can be placed with us by telephone, email or via other electronic systems, such as FIX or TSOX.

We accept **limited orders** through our proprietary Order Management System (OMS).

Settlement

Since prompt clearing of transactions is crucial, we place huge importance on an efficient and automated **in-house** settlements capability.

- We are members of Euroclear, Clearstream and SIX SIS
- As a SWIFT member, we match our clearers' instructions

To improve the seamless processing of transactions we also use OMGEO (Oasys).

Please contact us to receive our Standard Settlement Instructions.

Research

bridport never holds positions on its own behalf which ensures that our research department is completely independent.

No conflicts of interest

bridport research services provide clients with regular research on the global fixed income markets. Our publications are **targeted at long-only investors**. We ensure that they are concise. Many are published in the international financial press.

Our key documents are our **investment cases**. We identify specific tactical and strategic market opportunities, and actively follow these recommendations with regular updates.

 We created bridport in 1991 as we realised that institutional fixed income investors were offered highly conflicted advice with no transparency.

Alex Bridport, Founder
Thomas Bartholdi, Co-founder

See separate brochure "Our Services" for additional information.

Shareholders

The management and the senior employees own the majority of the company's shares.



There are four external minority shareholders, unchanged for more than 15 years.

Management



The Viscount Bridport
Senior Managing Partner & Founder

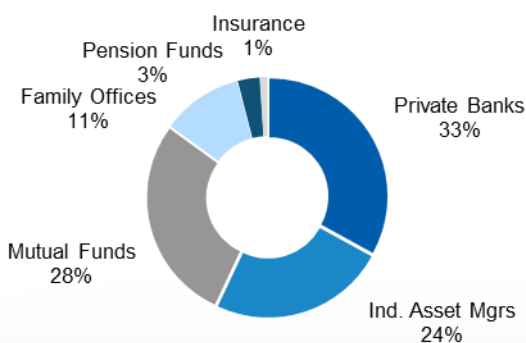
Thomas Bartholdi
Senior Managing Partner & Co-founder



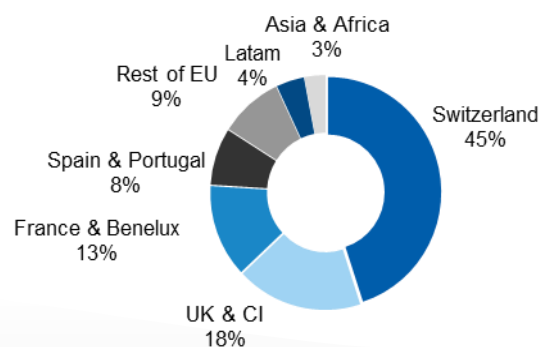
Maurizio Caputo - Chief Financial Officer
Giuseppe Giannuzzo - Managing Partner
Jason Bell - Managing Partner

Clients Universe

By Type



By Location



bridport & cie sa
Place Longemalle 1
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8002 Zurich
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